

YELLOWBIKE'S CLAMP- IT

UK/IRL

LAUNCH

Q3

2022

Made in Britain

Approved Version

No

0002

USP

Free, smart, easy to use, on-street secure bike lock that will deter the casual thief.

Est. cost /unit

RSP/ UNIT

Stakeholders: Train operators, universities, hospitals, public/private sector buildings, brand owners, councils

£26/month /3yrs

£695

Solar panel

Sheffield stand



NFC reader

Shutter door

Sponsor's advertising

Key selling features

- Deters bike theft
- Free to the user
- Easy & reliable to use
- Universal – fits most bikes
- Attaches to existing stands
- Owner's sponsorship area
- Free theft insurance
- 24hr call centre
- After sales service
- No more carrying of locks
- Leasing facilities available

Benefits for Businesses

- Uses existing street furniture
- Universal – fits most bikes
- No planning permission
- Unit replaced if any failure
- End to end service provided
- Shows sponsor's advertising
- Cyber Essentials accredited

IP

Boron Comms facility

Attaches to existing furniture

Attachment to Sheffield stand

Benefits for Cyclists

- Free to user
- No more carrying of locks
- Accessed from a user's mobile
- Free call out if lock broken
- Free insurance if bike stolen
- 24hr Call Centre support

Key Technologies

Security to top industry standard, accessed by user's mobile, locked in 15 secs, unlocked via app in 10 secs, case-hardened chain, solar powered.

Warranty

HxWxD

Life of product

Services Provided

12 months

190mm x
250mm x
150mm

10 years

- Installation & maintenance
- Free replacement if damaged
- 24hr call centre support
- Free engineer if lock fails